



EmmaRose Strohl

Associate

Office: Reading, PA

Email: estrohl@barley.com

Tel: (484) 318-2494

OVERVIEW:

EmmaRose is an integral part of the firm's [Food & Agribusiness Industry Group](#), working with clients on compliance issues with state and federal agencies such as the U.S. Food and Drug Administration, U.S. Department of Agriculture, and Pennsylvania Department of Agriculture. She helps clients remain up to date on pressing issues and regulatory developments, and advises clients on compliance and risk management. Additionally, she provides strategic counsel to clients on commercial and supply chain matters within the agricultural product, food processing, manufacturing and distribution sectors. EmmaRose also supports the complementing [Transportation & Logistics industry](#), providing compliance and commercial guidance in another highly regulated sector.

Her strong agricultural background has made her a logical fit for Barley Snyder's Food & Agribusiness Industry Group. Before law school, EmmaRose graduated with a bachelor's degree in Animal Science with a specialization in Livestock Science and Management from one of Pennsylvania's highest-rated agricultural universities. She also volunteered for the Penn State Extension with local 4-H and extension programs, and continues to provide a helping hand to neighbors in the farming community when the need arises. Raised on a small farm in Schuylkill County surrounded by horses and honeybees, EmmaRose's hands-on experience in agriculture adds a unique depth to her legal practice.

EmmaRose is dedicated to mentoring the next generation of professionals and passing down her knowledge. She helped launch the Master's in Agribusiness program at Delaware Valley University and previously served as an adjunct professor, teaching graduate-level courses on "Legal Issues in Agriculture and Food" and "Agricultural Supply Chains." EmmaRose currently mentors junior associates within the firm.

EmmaRose serves as outside general counsel to several clients in the high-value food products sector, providing strategic guidance to help them grow and thrive. She has also successfully advocated on behalf of her clients before the various regulatory bodies, including the Pennsylvania and U.S. Departments of Agriculture, working to ensure the fair and equitable application of regulations and championing regulatory updates that better reflect today's landscape of modern agriculture and food processing. In addition,

EmmaRose has experience successfully representing clients in commercial livestock animal welfare litigation.

Another aspect of her practice is crafting comprehensive plans for clients' and their businesses' futures.

EmmaRose provides tailored business succession planning, frequently for food and agriculture sector clients, ensuring the seamless transition of operations and the continued success of these unique enterprises across generations. She also provides services to local clients for [general estate planning](#), including wills, powers of attorney, health care powers of attorney and living wills.

Her [business practice](#) complements her food and agriculture work, where she handles general corporate matters such as LLC formation, operating agreements, contract negotiations, financing and stock transfers.

EmmaRose now lives on a small farm in Berks County with her husband and daughter, and enjoys whitewater kayaking, snowboarding, riding horses and dirt bikes and hiking with her dogs.

EDUCATION:

- Vermont Law School, J.D., cum laude
- Delaware Valley University, B.S., magna cum laude

ADMISSIONS:

- Supreme Court of Pennsylvania
- Berks County Bar Association

PRACTICE AREAS:

- Business
- Trusts & Estates
- Alternative Dispute Resolution (ADR)
- Family Owned Businesses

INDUSTRY GROUPS:

- Food & Agribusiness
- Transportation, Logistics & Trade

COMMUNITY INVOLVEMENT:

Berks Community Television

Chair, Board of directors

Pennsylvania's Americana Region

Vice Chair, Board of directors

PA Eats

Secretary, Board of directors

Greater Reading Chamber Alliance's Women2Women

Member, Governance Council

Visions Federal Credit Union

PA CEO Advisory Board

Pennsylvania Hemp Steering Committee

Co-Chair, Policy and Regulatory Committee

Philadelphia Society for the Promotion of Agriculture

Member

Marian Catholic High School

Member, Advancement Committee

MEMBERSHIPS:

- PennAg Industries
- Albert Schweitzer Fellowship, "Fellow for Life"

PRESENTATIONS:

- "Compliance with new Federal and State Business Entity Informational Filing Requirements", Pennsylvania Small Business Development Centers Agriculture Center of Excellence (March 2025)
- ""Wills, Estates, and Power of Attorney", Breast Cancer Support Services of Berks County (October 2022)
- "Breaking Eggs, Not Businesses: A Solutions-Focused Discussion on Dealing with the Highly Pathogenic Avian Influenza Outbreak," webinar (June 2022)
- "Labor & Employment Forecast: Food & Agribusiness Edition," Virtual Food & Ag Summit (March 2021)
- "Bio-Engineered Labeling", Food & Ag Summit (February 2019)

OTHER PROFESSIONAL EXPERIENCE:

- Adjunct professor, Delaware Valley University, Masters in Agribusiness program

RECOGNITIONS:

- Best Lawyers: Ones to Watch in America, Trusts and Estates (2024, 2025)
- Pennsylvania Super Lawyers Rising Star - Food and Drugs (2024, 2025)
- Lehigh Valley Business, Women of Influence - Women to Watch (2024)

RELATED NEWS:

- New Conditions for Indemnification When Poultry Flocks Are Infected by HPAI
January 28, 2025
- Pennsylvania Department of Agriculture Implements Mandatory Milk Testing Program to Combat Spread of HPAI
November 25, 2024
- Cleaning Up Raw Chicken: FSIS Unveils Framework to Control Salmonella in Ready-to-Cook Poultry
August 1, 2024
- Barley Snyder Attorney EmmaRose Strohl Named Chair of Berks Community Television Board of Directors
July 9, 2024

- USDA Issues Proposed Rule on Poultry Grower Payment Systems and Capital Improvement Systems
June 19, 2024
- Fighting Bird Flu: USDA to Provide Funding to Combat HPAI
May 16, 2024
- Bird Flu's Current Opponent: Dairy
April 25, 2024
- Attorneys Latisha Bernard Schuenemann and EmmaRose Strohl selected as Lehigh Valley Business Women of Influence Award Winners
April 8, 2024
- New Poultry Contract Regulations Going into Effect
December 6, 2023
- Barley Snyder Attorney EmmaRose Strohl Elected to Serve on Berks Community Television Board of Directors
July 10, 2023
- Barley Snyder Attorney Sarah Rubright McCahon Named Lehigh Valley Business Women of Influence Honoree
April 19, 2023
- Barley Snyder Expands to Serve Current and Future Generations
March 28, 2023
- Challenge to USDA Authority to Regulate Animal Welfare Label Claims
July 19, 2022
- HPAI Update
May 23, 2022
- Preparing for another outbreak: HPAI
February 25, 2022
- Sesame One Step Closer to Big
April 21, 2021
- Barley Snyder Attorney Boyle Now Teaching at DelVal
March 26, 2021
- How the American Rescue Plan Act Could Impact Businesses and Nonprofits
March 22, 2021
- Should Employers be Preparing to Mandate COVID-19 Vaccines?
November 23, 2020
- Should Sesame Join the Big 8 Allergens?
November 11, 2020
- Not-So-Sweet Surprises for Allergy Sufferers
October 8, 2020

- Barley Snyder Attorney Boyle Named to Pennsylvania Hemp Steering Committee
June 3, 2020
- Updated Orders Allow Certain Sectors in Pennsylvania to Operate
April 21, 2020
- Deadly Disease Could Affect Swine Production in Pennsylvania
December 26, 2019
- PA Preferred: Not as Hard to Qualify as You Might Think
November 14, 2019
- USDA Provides Long-Awaited Hemp Industry Guidance
November 1, 2019
- U.S. Food Importers at Immediate Risk of Enforcement
August 15, 2019
- Can There Still be Such a Thing as a Free (School) Lunch?
August 12, 2019
- Spotted Lanternfly Quarantine Continues
May 29, 2019
- USDA Releases First Guidance Related to Cultivation of Industrial Hemp
April 26, 2019
- Hemp Opportunities Growing Like Weeds
March 12, 2019
- Agribusiness Loses Supreme Court Punts on Prop 12
January 16, 2019
- Cut to the Taste: Draft Guidance for Fresh-Cut Produce Processors Subject to FSMA
October 23, 2018
- Poultry Processors May Qualify for Line Speed Waivers
October 11, 2018
- Big Breaks for Very Small Food Companies
September 27, 2018
- Barley Snyders EmmaRose Boyle Named to Two Berks Boards
August 8, 2018
- Pa. Dept. of Agriculture Issues Spotted Lanternfly Infestation Quarantine
June 4, 2018
- USDA Announces Comment Period for National Bioengineered Food Disclosure Standard
May 3, 2018
- FDA Publishes Form 483 Summary from the Last Decade
April 6, 2018
- UPDATE: USDA Withdraws Organic Livestock Mandates
March 14, 2018

- USDA Rethinking Organic Livestock Mandates
February 26, 2018
- New FDA Enforcement Discretion Leans Business-Friendly
January 9, 2018
- Barley Snyder Hires EmmaRose Boyle
January 3, 2018

RELATED RESOURCES:

- Breaking Eggs, Not Businesses: A Solutions-Focused Discussion on Dealing with the Highly Pathogenic Avian Influenza Outbreak Webinar Replay
June 7, 2022
- 7. COVID-19 Legal Update Podcast
May 22, 2020