

#### INTELLECTUAL PROPERTY LITIGATION

Barley Snyder's Intellectual Property (IP) Litigation Practice is comprised of a team of dedicated attorneys with a profound understanding of the complex and ever-evolving landscape of intellectual property law. With a focus on delivering tailored solutions and unmatched legal advocacy, the team provides comprehensive services to safeguard and enforce our clients' intellectual property rights. From patent disputes and trademark infringement cases to trade secret litigation and copyright matters, our IP litigators are equipped to handle a diverse range of IP disputes with a commitment to achieving favorable outcomes for our clients.

#### Key Areas of Expertise:

#### Patent Litigation

Our IP litigators boast extensive experience in handling patent disputes, offering expertise in both offensive and defensive litigation strategies. We combine technical proficiency with legal acumen to effectively advocate for our clients' patent rights in courts, ensuring comprehensive protection of their valuable innovations.

#### Trademark and Trade Dress Disputes

From trademark infringement to trade dress violations, our attorneys are well-versed in protecting and enforcing our clients' brand identities. We work diligently to safeguard their trademarks, whether in litigation or during negotiations, to maintain their brand reputation and market presence.

### Copyright Infringement

With a deep understanding of copyright law, our IP litigators offer robust representation in copyright infringement disputes. We defend our clients' creative works and intellectual property assets, while also advising on licensing and fair use matters.

#### Trade Secret Protection

Safeguarding proprietary information is crucial for businesses seeking to maintain their competitive advantage. Our team is skilled in handling trade secret litigation, ensuring the preservation of our clients' confidential data and trade secrets through aggressive legal advocacy.

## Unfair Competition and Anti-Counterfeiting

The attorneys in our IP Litigation practice are committed to combating unfair competition and counterfeit goods, protecting our clients from imitators and unauthorized use of their intellectual property. We devise effective strategies to enforce their rights and prevent unauthorized use in the marketplace.

The core of our IP Litigation team is a client-centric approach. We collaborate closely with our clients to understand their unique business goals, enabling us to tailor our legal strategies to align with their specific needs and objectives. Our team provides clear and pragmatic advice throughout the litigation process, ensuring our clients are well-informed and empowered to make sound decisions regarding their IP assets. Recognizing the role of technology in modern litigation, our IP litigators embrace innovative tools and techniques. From advanced data analysis to e-discovery platforms, we leverage technology to streamline the litigation process, efficiently manage large volumes of data, and present compelling arguments in court.

With a team of seasoned attorneys, a comprehensive understanding of intellectual property law, and a

## Barley Snyder

commitment to client success, Barley Snyder is the preferred partner for businesses and individuals seeking robust protection and enforcement of their IP rights. Whether it's patent disputes, trademark infringement cases, or trade secret litigation, our unwavering dedication to excellence ensures that our clients' intellectual property assets are safeguarded, empowering them to thrive in a competitive global market.

## **CHAIR:**



Joseph R. Falcon, III

Partner

Tel: (610) 889-3697

Email: jfalcon@barley.com

#### **RELATED PROFESSIONALS:**



Salvatore Anastasi
Partner
Tel: (610) 722-3899
Email: sanastasi@barley.com





Joseph R. Falcon, III
Partner
Tel: (610) 889-3697
Email: jfalcon@barley.com





Thomas A. French
Counsel
Tel: (717) 231-6625
Email: tfrench@barley.com



# Barley Snyder

Justin A. Tomevi

Partner

Tel: (717) 852-4977

Email: jtomevi@barley.com

Robert J. Tribeck

Counsel

Tel: (717) 237-6701

Email: rtribeck@barley.com

George C. Werner

Counsel

Tel: (717) 399-1511

Email: gwerner@barley.com